




# Souhaila Essamit – CV

 Based in South Korea

 souess702@gmail.com

 Program: BBA in Global Hospitality Leadership

 Expected Graduation: June 2025

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## Education

SolBridge International School of Business – Daejeon, South Korea

Bachelor of Business Administration – Global Hospitality Leadership

Expected Graduation: June 2025

Key Courses:

- Leadership in Hospitality
  - Strategic Management
  - Service Innovation
  - Cross-Cultural Communication
  - Sustainable Business
  - Business Ethics
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## Experience

## Hospitality Intern (Remote / Freelance)

2022 – Present

- Designed guest service and onboarding materials for boutique hospitality brands
- Supported startups in creating branding and customer experience strategies
- Collaborated with international teams to deliver culturally relevant service content

## Freelance Content Strategist

2021 – 2022

- Assisted hospitality professionals in building personal brands
- Developed content calendars and communication frameworks for digital presence
- Advised on brand voice and storytelling



## Skills

- Leadership & Team Coordination
- Emotional Intelligence & Communication
- Service Design & Customer Experience Strategy
- Project Management & Content Creation
- Branding & Storytelling



## Languages

- English – Fluent
- French – Fluent
- Arabic – Native
- Korean – Basic Conversational